GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Endowments Department – "KOTHA AMAVASYA JATHARA FESTIVAL" of Sri Nookalamma Ammavari Temple, Anakapalli - Declaring as State Festival - Orders – Issued.

REVENUE (ENDOWMENTS-II) DEPARTMENT

G.O.MS.No.85 **Dated:12-03-2025**
Read:

From the Commissioner, Endowments, Lr.No.B2/CoE-12023(51)/10/2025, dt:02.03.2025.

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ORDER:

In the letter referred above, the Commissioner of Endowments, A.P., Vijayawada has reported that "Nookalamma Jatara" at Anakapalli, celebrated on the occasion of the "Kotta Amavasya" in conjunction with Ugadi, holds immense religious and cultural significance in Uttara Andhra region and attracts lakhs of devotees every year from across the State. As per Vedic beliefs, the goddess first manifested on the new moon before Ugadi, marking the start of Kali Yuga, with the creation unfolding over the next nine days (Vasanta Navaratri). In accordance with this tradition, the Kotha Amavasya Jathara is celebrated each year from Phalguna Bahula Amavasya to Chaitra Bahula Amavasya. For the year 2025, the Nookalamma Jatara will be conducted from 28.03.2025 to 27.04.2025, during which a large number of devotees are expected to participate.

2. In the reference cited above, the Commissioner of Endowments, Andhra Pradesh, Vijayawada, has reported that the Executive Officer of Sri Nookalamma Ammavari Temple, Anakapalli, submitted that the annual expenditure of the temple is Rs. 3,20,42,737/-. He further submitted that during the Kotha Amavasya Jathara Festival celebrated last year from 07.04.2024 to 07.05.2024 an expenditure of Rs.48,00,000/- was incurred, the income generated was Rs.1,11,47,207/-, and as such, there is no deficit as far as Festival expenditure is concerned.

3. The Commissioner, Endowments, has proposed to declare KOTHA AMAVASYA JATHARA FESTIVAL" of Sri Nookalamma Ammavari Temple, Anakapalli as State Festival.

(P.T.O)

4. After careful examination of the matter, Government hereby declares the "KOTHA AMAVASYA JATHARA FESTIVAL" of Sri Nookalamma Ammavari Temple, Anakapalli as a State Festival.

5. The Commissioner of Endowments Department, Andhra Pradesh, Vijayawada shall take further necessary action in the matter accordingly.

(By ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V VINAY CHAND
SECRETARY TO GOVERNMENT

To
The Commissioner of Endowments Department, A.P., Vijayawada.
Copy to:
The District Collector, Anakapalli District.
The Executive Officer, Sri Nookalamma Ammavari Temple, Anakapalli.
The District Endowments Officer, Anakapalli .
The PS to Prl. Secretary to C.M.
The P.S to Hon'ble Minister (Endts.)
The P.S.to Secretary to Govt. (Endts).
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER